

Pos Malaysia launches stamps featuring Gen.2

NST - 22/3/2005: B24

AN IMPORTANT year in Malaysia's industrial history was 1985 when the first Proton Saga made its public appearance.

To mark that date, Pos Malaysia Bhd released an issue of three stamps in the denominations of 20 sen, 40 sen and RM1.

Twenty years later with many more Made-in-Malaysia cars on the market, Pos Malaysia again honours the automotive industry with a stamp issue, releasing stamps featuring Proton's Gen.2 model.

Meanwhile, the commemorative stamps, which were released on March 7, had so far achieved sales worth more than RM100,000.

Proton Holdings Bhd chief executive officer Tan Sri Tengku Mahaleel Tengku Ariff said this stamp issue was not merely a showcase for the Gen.2.

"The images of the car depicted on the stamps are a statement to the world that Proton has truly arrived on the global automotive scene,"



PROUD MOMENT: Dr Mahathir (centre) holding a mock up of the stamp featuring the Gen.2 model. With him are (from left) Adam, Dr Lim, Proton chairman Mohamed Azlan Hazhim and Mahaleel.

he told reporters after the launch of the commemorative stamps in Putrajaya yesterday.

The stamps were launched by Proton adviser Tun Dr Mahathir Mohamad. Also present were Tun Dr Siti Hasmah

Mohd Ali, Energy, Water and Communications Minister Datuk Seri Dr Lim Keng Yaik and Pos Malaysia Bhd chairman Tan Sri Adam Kadir.

Mahaleel said the stamps, which come in three denominations of 30 sen, 50 sen and

RM1, are also available on a first day cover, as well as in a RM4 presentation pack and a RM3 stamp booklet.

The stamps were designed by McCann Erickson — a new designer of stamps for Malaysia.