

**Continue Role For Rapid Growth Media Urged, Melaka CM
Bernama
December 27 , 2011**

MELAKA, Dec 27 (Bernama) -- The country's media must continue in their role to bridge the people and the government to ensure rapid growth, said Melaka chief minister Datuk Seri Mohd Ali Rustam.

Speaking at the 2011 Melaka Perdana Media Night yesterday, he said, " I praise the country's media as they have maintained and upheld journalistic ethics, which is, to disseminate the latest news and government related information to the public."

"I believe the local media, be it print or electronic, would continue playing its role in carrying out that agenda and meet the demands of its audience," he emphasised.

Also present at the event were Yang Dipertua Negeri Melaka Tun Mohd Khalil Yaakob, Melaka State Assembly speaker Datuk Wira Othman Muhamad, state government secretary Datuk Wira Omar Kaseh and Bernama deputy editor-in-chief Datuk Zulkefli Salleh.

Meanwhile, Mohd Ali Rustam, who is also the state's Umno Liaison chairman, said BN was fully prepared to face the 13th General Elections.

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