

**PM Visits 1Malaysia Shop At University Malaya**  
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KUALA LUMPUR, Dec 22 (Bernama) -- Prime Minister Datuk Seri Najib Tun Razak today visited the KR1M 1Malaysia Shop at Universiti Malaya, the first tertiary institution in the country to open such an outlet.

Besides calling at the shop, operated at the university's cooperative shop, Najib also had a meal of "teh tarik" and "roti canai" for RM2 as per the breakfast menu of the 1Malaysia Menu. The university is the first tertiary institution to make the menu available to its students.

Najib was greeted on arrival at the university by Domestic Trade, Cooperatives and Consumerism Minister Datuk Seri Ismail Sabri Yaakob and Deputy Minister Datuk Tan Lian Hoe.

As he had his evening tea, the prime minister chatted with the 300 or so students who came a-calling at the cooperative shop.

Najib's visit is seen as recognition for the sale of KR1M products and 1Malaysia Menu food at institutions of higher learning, enabling students to enjoy the goods at fair prices.

The KR1M pioneer project was launched by the prime minister at the Kelana Jaya LRT station in Selangor on June 22. The target is to open 85 such premises throughout the country by the end of 2012, all of them selling up to 250 types of essential goods under the 1Malaysia brand.

The prices of the goods are between 30 and 50 per cent lower than similar goods of other brands.

Meanwhile, Ismail Sabri told a news conference later that 17 other public universities would also sell 1Malaysia Menu food next year.

He also said that KR1M products would be sold not only at the cooperative shops but also in the cafes and residential colleges of the universities.

"I had a talk with the students and they want the facility extended to the colleges, faculties and so on. I assured them that the facility would be made available throughout the university," he said.

On KR1M, Ismail Sabri said only the goods of the 1Malaysia Shop would be sold at the cooperative shops and there would be no rental of separate premises to sell the products.

He said the important thing was the government's desire to offer affordable prices to students.

Ismail Sabri also said that the students would only need about 100 of the 250 products offered at KR1M.

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