

Juara Rakyat Programmes Will Continue To Be Enhanced - UMNO Information Chief
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MELAKA, 24 Dis (Bernama) -- Implementation of the "Juara Rakyat" programmes will continue to be enhanced from next January, Umno Information chief Datuk Ahmad Maslan said.

He said the Premier Information session, also known as "Ceramah Juara Rakyat", would be among the programmes to be carried out, not only at the state-level, but also parliamentary level.

The target group for this programme comprised Umno and Barisan Nasional (BN) members, youths, non-governmental organisations and the government and private agencies, he told reporters after a meeting with members of the Melaka BN Information Committee here Saturday.

He said 2,400 Juara Rakyat activities were carried out under the programme last year and 2,100 activities this year.

Meanwhile, Wanita Umno leader Datuk Seri Shahrizat Abdul Jalil told movement members to go to the ground to meet the people, including the non-Malay voters, in their preparation for the coming 13th general election.

Wanita Umno members should work with other BN Wanita members to win the hearts of the voters, she said in her speech at a programme organised by the Melaka Wanita Umno at Seri Negeri, Ayer Keroh here.

She said they should also remain united and to organise various programmes that the people from all walks of life, regardless of age and religion, could participate in.

"Our vision is to forge unity among the people, regardless of their race and religion," she added.

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