

**Matrade Invites Malaysian Auto Companies To Participate In SMM To Mexico  
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KUALA LUMPUR, Sept 5 (Bernama) -- The Malaysia External Trade Development Corporation (MATRADE) is inviting Malaysian automotive companies to participate in the specialised marketing mission (SMM) for the automotive sector to Mexico City, Mexico, from Oct 27-28.

MATRADE said the mission will explore opportunities for collaboration between Malaysian and Mexican automotive players.

It will also create greater awareness and visibility of Malaysia's strength and capabilities in the automotive parts and components sector.

Mexico was ranked as the ninth-largest motor vehicles manufacturer in the world last year by the Paris-based International Organisation of Motor Vehicle Manufacturers.

The country recorded 2.35 million units of vehicles manufactured in 2010, an increase of 50.2 per cent from the 1.56 million units previously.

Mexico's automotive exports last year were valued at US\$64.95 billion (US\$1 = RM2.97), constituting 26.4 per cent of the total manufacturing exports for the year.

The Mexican Ministry of Economy estimates that there are approximately 1,100 auto parts companies in the country.

Companies interested in participating in the SMM can submit their online registration at <http://www.matrade.gov.my/en/online-applications/specialised-marketing-mission>.

The deadline for registration is Sept 20.

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