

Umno Youth Target 6,000 Youths To Venture Into Franchise Business
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MUAR, Oct 9 (Bernama) -- Umno Youth hope to encourage 6,000 youths to venture into franchise businesses through a six-month nationwide 1Malaysia Franchise Exploration programme that started today.

Umno Youth Deputy Chief Datuk Razali Ibrahim said he was confident that the economic transformation programme can achieve its objective based on the favourable response from youths.

"Umno Youth no longer wants to focus merely on politics but wants to help the government to implement economic transformations by churning out entrepreneurs from among the younger generation," he said after launching the Johor state-level 1Malaysia Franchise Exploration programme here, Sunday.

Razali who is also Deputy Youth and Sports Minister and Muar Member of Parliament urged youths, especially those venturing into business, to go into the franchise business.

He said franchise businesses had a low risk and could boost the income of youths who earn less than RM1,000 a month, adding that are 588 franchise products to choose from, in food, services and education sectors.

"Franchise business has a low risk because the profit is already decided by the franchiser. The youths need only to be brave and be prepared to make sacrifices for three to four months before they start to reap an income which can be better than what they can from employment," he said.

Razali also suggested entrepreneurs involved in the 'Mee Bandung Muar' (noodle-based food) to expand their business through franchising because 'Mee Bandung Muar' was well known in the country but has yet to be listed as a franchise product in the country.

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