

**M'sia To Seal 3 Major Deals At CAEXPO 2011**  
**Bernama**  
**October 11, 2011**

KUAL LUMPUR, Oct 11 (Bernama) -- Malaysia will exchange documents for three major deals at the 8th China-Asean Expo (CAEXPO 2011) in Nanning, China, from Oct 21 to 26.

Malaysia External Trade Development Corporation (Matrade) chief executive officer Dr Wong Lai Sum said the ceremony will be held at the Malaysia Pavilion where 132 Malaysian companies, 16 government agencies and three associations will have their booths.

"They are significant, with impact," she said, refusing to divulge details other than they would involve services and expertise.

Speaking to reporters here today, she said Matrade would bring companies from the services sector including in healthcare, education, professional services and environmental protection apart from manufactured goods to CAEXPO 2011.

Most of the Malaysian exhibitors are small-and-medium enterprises involved in food and beverages, health and wellness, and lifestyle while the large corporations include Sime Darby, Puncak Niaga, Salcon Engineering, Sunway, Berjaya, KPJ Healthcare, Maskargo and Selangor Pewter.

Wong said that in terms of product sales at this year's exhibition, Matrade's estimate was RM100 million.

"Sales of products have been growing five to 10 per cent annually over the past several years but goods have a limiting factor, so what we're looking at now is growing opportunities for the services," she said.

At last year's event, the 101 Malaysian companies recorded immediate sales of RM23.1 million in addition to RM42.6 million in sales under negotiation.

At CAEXPO 2011, Malaysia will be featured as the Country of Honour at the Nanning International Convention and Exhibition Centre.

Prime Minister Datuk Seri Najib Tun Razak is expected to give a speech on behalf of all Asean countries during the main opening ceremony and also at the China-Asean Business Summit. He will also have the opportunity to address the CEOs of top-notch Chinese companies.

---BERNAMA

Copyright © 2011 BERNAMA

Source: <http://www.bernama.com/bernama/v5/newsindex.php?id=619229>