

Forum to foster better China-M'sia business ties
The Star Online
October 31, 2011

PETALING JAYA: Speakers at the 3rd World Chinese Economic Forum (WCEF) this week are hopeful that the event will foster better ties between Chinese and Malaysian businesses.

[QI Group](#) Of Companies co-founder and executive [chairman Datuk Dr Vijay Eswaran](#) said the WCEF would serve as a "brilliant platform" to create business opportunities for both Malaysia and China.

"My wish for the WCEF is to help foster closer business relationships between the Chinese diaspora and Malaysian businesses, providing a platform for global collaboration. Ultimately, it is about the real power of free market, which has been now embraced by all Chinese nations, the last being the mainland," he said in a statement.

Fellow speaker William Lye, who is a barrister and mediator and a member of the Victorian Bar in Melbourne, Australia, said the WCEF is an event that "anyone interested in engaging with the Chinese diaspora cannot afford to miss."

"Influential role players and participants bring a wealth of knowledge, expertise and networks. If you want to connect with people who makes things happen at the highest level of government, business and enterprise, you have to be there."

Lye will be moderating a session entitled *The Changing Role of the Global and Regional Chinese Diaspora – Investment Dollars to Human Talent and Nation Building*.

"The role of the Chinese diaspora has changed in the 21st century given the rise of China. This session will explore the increased importance of the Chinese diaspora within the communities they now live in around the world. Of particular interest is the significant talent now engaged in politics, business and enterprise in Western countries.

"The session will explore and discuss how the Chinese diaspora contribute to economic prosperity, inter-ethnic harmony and fostering international understanding," he said.

The WCEF will also feature prominent speakers such as [Global Wealth Solutions AG chairman Low Tuck Seng](#), [Banyan Tree Holdings Ltd senior vice-president Claire Chiang](#) and Chinese Information and Advice Centre chairperson Edmond Yeo.

Other speakers include [Prime Minister Datuk Seri Najib Tun Razak](#), former prime ministers [Tun Dr Mahathir Mohamad](#) and [Tun Abdullah Ahmad Badawi](#), former Human Resource Minister and [Star Publications Bhd chairman Tan Sri Dr Fong Chan Onn](#), and [Country Heights Holdings Bhd](#) founder and vice-[chairman Tan Sri Lee Kim Yew](#) from Malaysia.

Fong said the WCEF would be a platform not only to examine, but more importantly "to capitalise on the phenomenon that was the global Chinese economic power, which encompasses not only China, but also the Chinese diaspora."

Copyright © 1995-2011 Star Publications (M) Bhd (Co No 10894-D)

Source:

<http://biz.thestar.com.my/news/story.asp?file=/2011/10/31/business/9789908&sec=business>