

**Teraju to Conduct Labs Focusing on enhancing Bumiputera Participation in NKEA
EPP
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KUALA LUMPUR, March 9 2011 (Bernama) -- The newly-established Unit Peneraju Agenda Bumiputera (Teraju), will be conducting a series of labs focusing on enhancing Bumiputera participation in the National Key Economic Area (NKEA) Entry Point Projects (EPP), from March 21.

Its chief executive officer Husni Salleh said the labs would be held at the Putra World Trade Centre (PWTC) over 10 days, and involve more than 150 Bumiputera representatives from the public and private sectors, related to nine NKEA sectors.

The sectors are palm oil, oil and gas, education, wholesale and retail, tourism,communications content and media, Greater Kuala Lumpur,agriculture and business services.

"The labs are intended to create an intense problem solving environment to enable teams to deliver big, fast results and at the same time, catalyse internal capability building and help identify hidden talent among the participants," he said in a statement Wednesday.

Teraju was launched by the Prime Minister Datuk Seri Najib Tun Razak on Feb 8 this year.

Its objective is to lead, coordinate and drive Bumiputera economic participation through existing and new initiatives, as well as propose institutional reforms aimed at creating effectiveness.

SOURCE :

http://www.pmo.gov.my/?menu=newslist&news_id=6477&page=1731&news_cat=90