

Bursa Aims To Attract Half Million Arab Tourists
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BURSA (Turkey), Jan 3 (Bernama) -- The northwestern province of Bursa, among the major tourist destinations along with Istanbul and Antalya, aims to attract half million Arab tourists in 2012, Anadolu news agency reported.

Mehmet Akkus, chairman of executive board of South Marmara Region of Turkish Travel Agencies' Association (TURSAB), told the news agency that nearly 800,000 foreign tourists visited Bursa last year and 300,000 of them were Arabs.

This year, Bursa aimed to attract half a million Arab tourists, he said.

He pointed out that Arab tourists could find anything in Bursa that they wanted.

"Bursa will host Turkish-Arab tourism gathering in April, 2012 and it will be participated by representatives from 22 Arab countries," Akkus said.

Works have been under way to make Bursa the tourism capital of the Middle East in 2013, he added.

Blessed with a delightful climate and the loveliest of settings south of the Karadag coastal uplands, Bursa with its picturesque Old Town and magnificent buildings (mosques) is one of the highlights of any visit to Turkey.

The city also enjoys a long-standing reputation as a spa, the thermal springs in the northwestern suburb of Cekirge, popular even in Roman times, attracting large numbers of visitors (modern baths and up-to-date treatment facilities).

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