

**KR1M Shops Record Sales Of Between RM10,000 And RM15,000 Daily**  
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BUTTERWORTH, Jan 28 (Bernama) -- The 1Malaysia People's Shops (KR1M) nationwide are recording sales of between RM10,000 and RM15,000 daily as a result of overwhelming response from the public.

Domestic Trade, Cooperatives and Consumerism Deputy Minister Datuk Rohani Abdul Karim said the success was possible following support from the public for the 27 existing outlets.

"The goods offered at KR1M shops are not only cheap, but their quality is comparable to those in other supermarkets," she told reporters after launching the Taman Seri Pinang KR1M here today.

She said the government was confident of opening 85 more outlets around the country by year-end and that KR1M's management was scouting for new locations for them.

"The public want a KR1M shop in their area so that it will be easier for them to buy goods at lower prices. It is also a government mechanism to ensure the people are not burdened by increasing cost of living," said Rohani, adding that 223 sundry shops throughout the country also sold 1Malaysia brand items for the convenience of consumers.

Meanwhile, a buyer Azizah Mohd Aziz, 45, said she managed to save up to 30 per cent on groceries since the KR1M shop opened in Taman Seri Pinang on Nov 23 last year.

"It's definitely cheap. I can now get all my household items for RM70 instead of RM100 which I used to spend at a regular supermarket," said the factory worker.

Another consumer, M.Surej, 30, concurred, adding that he no longer shopped at supermarkets because the quality of items found at KR1M shops was similar to that of other brands.

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