

Seize Potential In Halal Market, Jamil Khir Tells Entrepreneurs
Bernama
January 28, 2012

BUTTERWORTH, Jan 28 (Bernama) -- Minister in the Prime Minister's Department Datuk Seri Jamil Khir Baharom urged entrepreneurs to get involved and seize opportunities in the halal products industry.

"This industry with halal certification has a wide range of consumers including non-Muslims as they are confident of the cleanliness and safety of halal products.

"Both halal products and halal certificates have high integrity value and are well accepted by consumers all over the world," he told reporters after officiating a function at Nasmir Hard Gelatin Capsules Sdn Bhd here Saturday.

The company produces empty halal gelatine capsules.

---BERNAMA

Copyright © 2012 BERNAMA

Source: <http://www.bernama.com/bernama/v6/newsindex.php?id=642708>