

Bookstore Chain Redeems BB1M Vouchers Worth Up To RM80,000 Daily
Bernama
January 29, 2012

KUALA LUMPUR, Jan 29 (Bernama) -- Bookstore chain Kinokuniya Malaysia redeemed up to RM80,000 worth of 1Malaysia Book Vouchers (BB1M) daily since early this month.

Kinokuniya Book Stores (M) Sdn Bhd corporate manager Teresa Chong told Bernama that the voucher recipients were free to redeem it for reading material of their choice other than academic books, such as novels, magazines and comics, as well as for stationery.

A random survey by Bernama found that most of the recipients who are matriculation, Form Six, college or university students were more inclined towards buying academic reading material like mathematics and science books, besides non-fiction, novels and stationery. Chong said their bookstores' BB1M redemption counters opened daily from 11am to 8pm and students were required to write their name and identity card number on the back of the voucher and produce the document to verify authenticity.

Popular Book Co (M) Sdn Bhd (Popular) sales assistant, Norshazlinda Abdullah who is based at its Jalan Petaling outlet, said many of the voucher recipients who had been coming to the premises were university students.

"They usually come on a Friday or Saturday. But at times we had to reject some vouchers as the name of the recipient and identity card number did not tally with that stated on the voucher, there was no official stamp from the school, university or college, and the serial number was dubious."

According to her, the students claimed having bought their voucher online. The Higher Education Ministry recently said that some recipients might have abused their BB1M by selling or auctioning it at a special price through the Internet.

---BERNAMA

Copyright © 2012 BERNAMA

Source: <http://www.bernama.com/bernama/v6/newsindex.php?id=642805>