

**DAP pitches for 'cleaner Malaysia' on YouTube**  
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**By Debra Chong**

KUALA LUMPUR, Jan 14 — A frazzled-looking woman sharing her laundry woes is the DAP's newest tactic to net bigger voter support ahead of the 13th general election expected this year.

In the one-minute long video-clip on YouTube, a woman tells viewers she has been following her mother in using detergent brand "BN" but the clothes only seem to get dirtier with each wash.

The word "rasuah (corruption)" bubbles up from a shirt stained with the words "PKFZ, lembu, kondo dan lain-lain", an apparent reference to the financial scandals linked to politicians from the ruling Barisan Nasional (BN) federal government.

She then lifts up an orange bottle of detergent she calls brand "Pakatan", emblazoned with the logos for PKR, the DAP and PAS, and notes that it contains the "CAT" element — "cekap, akauntabel dan telus" — as she pours a good amount into a fresh load in the washing machine.

Smiling in immense satisfaction at the pristine white shirt, the woman delivers the punch line, "Ubah sekarang, bersihkan Malaysia [Change now, clean Malaysia]".

The Malay-language clip has drawn nearly 250,000 views on YouTube since it was uploaded earlier this week, with 2,818 likes and 231 dislikes at the time of reporting.

This laundry video clip is the brainchild of Ooi Leng Hang, for the party's national convention last week.

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