

**Raja Muda Launches Perlis Food Promotion In New Zealand**  
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**By Adnan Jahaya**

CHRISTCHURCH, Jan 31 (Bernama) -- The Raja Muda of Perlis, Tuanku Syed Faizuddin Putra Jamalullail, launched a Perlis food promotion here last night in conjunction with the five-day study tour of Universiti Malaysia Perlis (UniMAP) in New Zealand from yesterday.

The two-week promotion was launched at the Malaysia Delight Restaurant located at 479, Papanui Road.

"It aims to promote Perlis on the international stage by way of food. The dishes available are universal in terms of taste and not overly complicated," said Tuanku Syed Faizuddin at the launch.

The menu of mouth-watering food includes "Ku Puan" chicken curry, special fried rice, "roti jala" and Kangar fried "bihun".

Tuanku Syed Faizuddin, in his speech, invited potential investors to the state.

"Perlis also has a good investment climate because of its strategic location in the middle of the Indonesia-Malaysia-Thailand Growth Triangle (IMT-GT) and Northern Corridor Economic Region (NCER), besides good infrastructure," he said.

Tuanku Syed Faizuddin also said that Perlis's economic growth rose from 5.4 per cent in 2010 to 7.3 per cent last year while access to electricity and water utilities has achieved 100 per cent.

Restaurant owner Peter Foo, 51, of Kuala Lumpur, said he was delighted with the selection of his restaurant as the place to launch the campaign and hoped it would help attract more customers.

He has stayed here over 20 years and operates the restaurant with his wife, Alice Foo, 50, and two sons.

Customer Peter Downer, 55, of Dunedin, said he was impressed by the Perlis food. "It is acceptable to my taste."

For John Suttie, 64, Perlis food is the same as most other Malaysian food, but he still liked and enjoyed the food.

"I've been in Perlis and eaten there," said the retired soldier who can speak a few words in Malay.

Also present at the launch were the Raja Puan Muda of Perlis, Tuanku Hajah Lailatul Shahreen Akashah Khalil, UniMAP Vice-Chancellor Prof Datuk Dr Kamarudin Hussin and Director of Education Malaysia in New Zealand, Dr Rosli Mohammed.

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