

Govt to introduce more KR1M products

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BERA: The Kedai Rakyat 1Malaysia (KR1M) outlets will expand its range of products as more retailers and members of the public are expected to sell the KR1M brand items.

Domestic Trade, Cooperatives and Consumerism Minister Datuk Seri Ismail Sabri Yaakob said those who were interested to sell KR1M products could sign up with the ministry.

He said a special committee had been formed to review each application before approval was given.

Ismail said applications were open until the end of March.

He said the Government was aiming to open 60 more KR1M outlets nationwide by the end of the year.

To date, there are 25 outlets throughout the country.

He added that the Government had allocated RM40mil this year to upgrade existing KR1M outlets with new equipment, such as cupboards and shelves.

When asked about the variety of products, Ismail said there were currently 250 types of products available at KR1M outlets and this would be increased from time to time.

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