

Umno Youth Targets 500 New Franchise Entrepreneurs This Year
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KOTA BAHARU, Jan 27 (Bernama) -- About 500 new franchise entrepreneurs are expected to be produced this year through the Umno Youth Economic and Entrepreneurs Development Bureau's 1Malaysia Franchise Tour Programme.

1Malaysia Franchise Tour Implementation Committee chairman Datuk Sohaimi Shahadan said since it was launched last October, the programme had attracted 3,500 people.

"To date, we have toured Johor, Penang, Selangor, Kuala Lumpur, Pahang, Melaka, Negeri Sembilan and Kelantan. After this, we will go to Perak before completing it in March," he told reporters after the opening of the programme at the Kelantan branch of the Malaysian Handicraft Development Corporation in Tunjang here, today.

The programme was officiated by Kota Baharu Umno chief, who is also the Prime Minister's political secretary, Datuk Fatmi Che Salleh.

Sohaimi said the main focus of the programme was to turn out more young entrepreneurs to venture into the franchise sector as franchisee or franchisor.

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