

**Malaysian Industry Players Play Primary Role In National Broadband Initiatives**  
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KUALA LUMPUR, March 14 (Bernama) -- Malaysian industry players play a primary role in helping the government's National Broadband Initiatives in achieving the 65 per cent household penetration by the end of this year.

Deputy Information Communication and Culture Minister Datuk Joseph Salang Gandum said the government also targeted 75 per cent household penetration by 2015. To date, the national penetration rate stands at 62.5 per cent.

"Malaysia has to remain competitive with other countries in the region...the higher, Malaysia's broadband penetration rate, then it will make our country more competitive as a nation.

"Therefore, in order to achieve this, the government has embarked on a commitment towards an Information Technology and Knowledge Economy (K-Economy), and the High Speed Broadband (HSBB) is an enabler in this direction," he told reporters after witnessing the signing of an agreement between Telekom Malaysia Bhd (TM) and REDTone International Bhd (REDtone) here Wednesday.

The agreement will enable TM to provide the HSBB (Access) and HSBB (Transmission) services to REDtone whereby, REDtone will have access to all 1.3 million premises covered by the HSBB services nationwide.

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