

**PM launches Preve - Proton's most technologically-advanced vehicle**  
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SERI KEMBANGAN: Prime Minister Datuk Seri Najib Tun Razak has commended national carmaker Proton with the launching of its latest model, Preve, on Monday.

"Over 27 years in the automotive industry, Proton has progressed by leaps and bounds and produced many models for the local and international markets.

"Proton Preve has been developed in accordance with global standards of quality and safety which, in combination with its competitive price, makes it a truly attractive car to own," he said.

Proton has described the turbocharged Preve (meaning 'to prove') as its most technologically-advanced vehicle to date.

The 1.6 Charged Fuel Efficiency (CFE) engine is Proton's first turbocharged engine with an economical 6.6 litre/100km fuel consumption and 10,000km service interval.

It is equipped with features to enhance driver comfort and safety, including a push-start button, active headrests, LED lights, Electronic Stability Control(ESC), Anti-lock brakes(ABS) and Electronic Brakeforce Distribution (EBD).

Proton Holdings Berhad executive chairman Datuk Seri Mohd Khamil Jamil said the Preve represented a new era for Proton.

"The emphasis going forward is to emerge stronger as a global car company and at the same time redefine Proton as a product and a brand in the realm of a highly competitive global automotive industry," he said.

The Preve comes in three variants, the Executive, Executive CVT and Premium, priced between RM59,990 and RM72,990.

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