

**PM To Launch Pesisiran Warisan Pekan Project On Saturday**  
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KUANTAN, April 19 (Bernama) -- Prime Minister Datuk Seri Najib Tun Razak is expected to launch the Pesisiran Warisan Pekan project developed by the East Coast Economic Region Development Council (ECERDC) in Pekan on Saturday.

In a statement Thursday ECERDC Chief Executive Officer Datuk Jebasingam Issace John said the project was aimed at transforming Pahang into a preferred tourist destination which has tourist-friendly facilities and services.

"A Karnival Rakyat will also be organised in conjunction with the launch. The project will also elevate the economic status the people living in Pekan. We want the people to come to the carnival and see for themselves what Pekan can offer," he said.

According to Jebasingan, the carnival that kicks off from 8am to 10pm along Jalan Sultan Ahmad, Pekan would also comprise various activities and traditional games, karaoke and lucky draw

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