

**As Malaysia Marches Towards Developed Nation Status, Malaysians Must Have Higher Cultural Values - Rais**

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SEREMBAN, April 13 (Bernama) -- For a country that is marching towards developed nation status, it is necessary for Malaysians to have higher cultural values, said Information, Communications and Culture Minister Datuk Seri Rais Yatim.

In view of this, he said his ministry would reinvigorate campaigns on noble values to promote practices such as courtesy, respect for elders and a smiling society.

"We should not become bored with these campaign even though many say the objectives will be difficult to achieve, we cannot think like that.

"We have to use the campaigns to make these values part of our daily lives because as a developed country, we should be more cultural," he said.

Rais told this to reporters after presenting Ujian Penilaian Sekolah Rendah (UPSR) Excellence Awards to pupils from Sekolah Jenis Kebangsaan Tamil (SJKC) Negeri Sembilan in Sungai Gadut, here Friday.

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