

**BN Should Focus On 1Malaysia As Report Card To Reach Fence-sitters**  
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GEORGE TOWN, April 21 (Bernama) -- The Barisan Nasional (BN) should focus on the idea of 1Malaysia and achievements delivered under the concept as a report card to reach fence-sitters, especially those at grassroots-level.

Deputy Dean of Universiti Sains Malaysia's School of Social Science (Postgraduate and Research) Associate Prof Dr Sivamurugan Pandian said BN should disburse the right information at that level.

"If they (BN) could reach the grassroots-level with the right information, people would evaluate, especially those from among the fence-sitters," he told Bernama after the Rapat 1Malaysia Forum organised by the Department of Special Affairs (Jasa) Penang here Saturday.

Dr Sivamurugan said 1Malaysia was the value-added concept of Prime Minister Datuk Seri Najib Tun Razak and it could be one of the campaigning tools for BN to win in the next general election.

"People are more acceptable towards 1Malaysia rather than other symbols. So, I believe that throughout the three years, those who had very little awareness, now have the understanding," he said.

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