

Zahid Targets 1,000 Participants In DSA 2014
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KUALA LUMPUR, April 19 (Bernama) -- Defence Minister Datuk Seri Dr Ahmad Zahid Hamidi has targeted 1,000 participants at the Defence Services Asia (DSA) defence and security exhibition in 2014.

He said the target was based on response to the four-day DSA 2012 which ended today, which had 850 participants.

In 2010, a total of 830 participants took part in the exhibition.

"That target will be our Key Performance Indicator to get 1,000 participants in DSA 2014," he said in his speech during the closing of DSA 2012 at the Putra World Trade Centre here Thursday.

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