

**PM: Taxi drivers help shape tourists' perception of country**  
**TheStarOnline**  
**July 04, 2012**  
**By JOSEPH SIPALAN**

PUTRAJAYA: A well-trained stable of taxi drivers will help shape and improve tourists' perception of the country, said Prime Minister Datuk Seri Najib Tun Razak.

He said thousands of taxi drivers nationwide interact with tourists every day, making them an important first contact with foreign visitors to Malaysia.

"If taxi drivers are polite, courteous and customer friendly, speak good things about the country and show a positive attitude, tourists will feel welcome.

"Tourists meet thousands of taxi drivers and through their interactions, tourists' perception of Malaysia are formed," he said at the launch of the Taxi Tourism Ambassadors programme at Dataran Putra here.

Some 4,000 taxi drivers will appointed as ambassadors under the programme, after they complete a one-day course at the Malaysian Tourism Centre (MaTiC).

Copyright © 1995-2012 Star Publications (M) Bhd

Source:

<http://thestar.com.my/news/story.asp?file=/2012/7/4/nation/20120704141951&sec=nation>