

Call To Promote Perlis Tourism Industry Over Virtual Media
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KANGAR, July 2 (Bernama) -- The growing Perlis tourism industry should be widely promoted, including over the virtual media, Menteri Besar Datuk Seri Dr Md Isa Sabu said Monday.

He said agro-tourism, which included the cultivation of grapes and the 'harumanis' mango, was among the sectors seeing growth.

Speaking at the monthly assembly of staff of federal and state departments at Dewan 2020 here, he said the tourism sector was a contributor to the state's economy.

"Efforts to promote the tourism sector should be done on a continuous basis, including through the virtual media which has a large following," he said at the assembly, organised by the Perlis Agriculture Department.

Md Isa said the state government had allocated RM6.9 million for the agricultural sector this year, focusing on the fruit and paddy industries in the hope that they would also help strengthen agro-tourism activities.

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