

Najib Launches 1Malaysia Privilege Card For Policemen, Soldiers
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PUTRAJAYA, Aug 7 (Bernama) -- In yet another measure of appreciation of the services of the police and military, the government has introduced the 1Malaysia Privilege Card for the 241,000 officers and men of the two forces.

Prime Minister Datuk Seri Najib Tun Razak, when launching the card and its portal, www.1mprivilege.my here, said the initiative under the National Blue Ocean Strategy 6 or NBOS 6 enabled the cardholders to enjoy discounts of between five and 25 per cent for products and services offered by about 20 participating companies.

"Hopefully, the card can add to the purchasing power or disposable income of the people," he said at the launch at the Putrajaya International Convention Centre, here.

Second Finance Minister Datuk Seri Ahmad Husni Hanadzlah, Home Minister Datuk Seri Hishammuddin Tun Hussein and Defence Minister Datuk Seri Ahmad Zahid Hamidi were also present at the event.

The initiative under the NBOS 6 strategy involves the cooperation of the three ministries to enable the cardholders to enjoy the discounts on essential goods, sports equipment, vehicle spare parts, hospitality industry services and health products, among others.

The list of participating companies and their offers are available on the portal.

The prime minister said cooperation between the police and military had provided the country with many benefits, and cited the sharing of the recruit training centre by the two forces as saving the government hundreds of millions of ringgit.

Najib said faster achievement of the objectives was necessary to bring about greater national transformation, besides the generation of creative ideas and implementation of the agenda more speedily, accurately and with integrity.

"I believe that through such efforts and the policies implemented by the government, the nation will achieve the success we aspire for. However, all our desires must be founded on security, peace and stability," he said.

"This is the guarantee of our future, besides our commitment to uphold the rule of law. You are the ones who guarantee that our dreams can become reality. You are the unsung heroes who contribute and sacrifice a great deal for the people and country," he said.

The prime minister then toured the exhibition booths of the participating companies.

Earlier, Husni, in his speech, said the 1Malaysia Privilege Card initiative would be implemented in three phases, beginning with the uniformed police and military personnel, followed by the retirees of the two forces and then those in the other categories of services to be identified later.

He said that from today, the card would be distributed in stages to the 241,000 officers and men of the two forces, comprising 130,000 soldiers and 111,000 policemen.

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