

**Malaysia To Host World Franchise Council 2013**  
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KUALA LUMPUR, Sept 14 (Bernama) -- Malaysia has been chosen to host the World Franchise Council (WFC) meeting next year.

The WFC serves as a platform among others, for franchise associations from 53 countries worldwide to share information in regard to global franchise industry development, according to a statement by the Domestic Trade, Cooperatives and Consumerism (KPDNKK) ministry.

It said the WFC's offer was accepted by the Domestic Trade, Cooperatives and Consumerism minister, Datuk Seri Ismail Sabri Yaakob, who is currently on a four-day visit to Istanbul, Turkey until Saturday on the invitation of the WFC and Turkey Franchise Association (UFRAD).

"Malaysia will also hold a Regulators Roundtable Discussion in conjunction with the WFC 2013 meeting," it said.

While in Istanbul, Ismail was also invited to launch the Turkey Franchise Exhibition 2012 and gave a keynote address; he also met with Turkey's National Economy deputy minister Mustafa Keser to discuss franchise development between the two countries.

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