

PM Launches First 1Malaysia Bookstore
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KUALA LUMPUR, Sept 22 (Bernama) -- Prime Minister Datuk Seri Najib Tun Razak today launched the first 1Malaysia Bookstore at the Kuala Lumpur Urban Transformation Centre (UTC) Building, the renamed Pudu Sentral, here.

The shop is the flagship store, several branches of which will be opened throughout the country, including in Sabah and Sarawak.

The public can buy reading material published locally and abroad apart from stationery at prices more competitive than in the market.

The bookstore is located on the first floor, and is seen as a catalyst to inculcate the reading habit in the people and function as a game changer in promoting integration among the communities.

Besides books, the shop also supplies school and library stocks and serves as a meeting place for writers and local publishers.

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