

**PUSH Aims To Establish Three Mega Bumiputera ICT Firms By 2015, Says Najib
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KUALA LUMPUR, Nov 7 (Bernama) -- The Entrepreneur Catalyst Initiative Programme (PUSH) will be the platform to help prop up Bumiputera entrepreneurs' performance in the information and communications technology sector, Prime Minister Datuk Seri Najib Tun Razak said.

He said the prime target was to establish three global-level Bumiputera mega ICT companies by 2015.

The initiative would focus on developing 40 per cent Bumiputera ICT companies that posted poor procurements so that they would be viable at the international arena, said Najib, who is also Finance Minister, when launching PUSH here Wednesday.

The PUSH Initiative implemented by the New Entrepreneurs' Foundation in collaboration with the Bumiputera ICT Industry and Entrepreneurs' Association Malaysia and related implementing agencies will also help upgrade the position of small and medium entrepreneurs particularly whose performance was dismal.

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