

**PM Launches "NAJ1B" Concept
Bernama
October 18, 2012**

LUMUT, Oct 18 (Bernama) -- Prime Minister Datuk Seri Najib Tun Razak today launched the 'Negeri Aman Jaya 1Malaysia Bersatu' concept, or NAJ1B for short, an extension of the Aman Jaya Plan practised in the Perak government administration.

NAJ1B, initiated by Perak Menteri Besar Datuk Seri Dr Zambry Abdul Kadir, was launched in conjunction with the "Promises Fulfilled" luncheon here.

It was one of the events attended by the prime minister during his visit today to Teluk Intan, Seri Manjung and Lumut.

Zambry said the NAJ1B concept would consolidate the slogan 'None Missed, None Marginalised' in ensuring that all the people enjoyed the prosperity of the state under the Barisan Nasional administration.

He also said that the concept was a translation of the 3P approach of 'Padang, Perasaan dan Penyelesaian' of going down to the ground, understanding the people's problems and finding solutions.

"Eventually, through these approaches, the people will enjoy peace and success and contribute to the objective of a united Malaysian nation through the 1Malaysia concept," he said.

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Source: <http://www.bernama.com/bernama/v6/newsindex.php?id=702975>