

PM launches website for youths to discuss nation-building ideas
The Star Online
14 November, 2012
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KUALA LUMPUR: A new website has been launched to challenge Malaysians, especially youths, to present and brainstorm ideas and tackle problems.

The Genovasi Challenge website, www.challenge.my, aims to empower the people to create and transform ideas into solutions.

The first challenge is entitled 'Connected Communities' with attractive prizes to be awarded for the best ideas.

Prime Minister Datuk Seri Najib Tun Razak launched the website on Wednesday during a brainstorming session at a popular cafe in Bangsar.

The session tackled about 12 invoking topics such as ways to improve customer service, the education system, tourism revenue, street cleanliness as well as decreasing instances of diabetes in the country.

About 48 people from various sectors of the community participated in the informal session. They included youth leaders, bloggers, young opinion leaders, media and corporate individuals.

Najib, who spent time with the participants, was passionate about the session and was impressed with the ideas put forward.

"We believe in the young people.

"Great ideas were generated and it can be translated into action. "We want to build the nation. As the Prime Minister, I want to listen and use your ideas," he said during his interactive session with those present.

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