

Najib one of 25 most connected world leaders on twitter

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KUALA LUMPUR: Prime Minister Datuk Seri Najib Tun Razak has been listed as one of the 25 most connected world leaders on Twitter in a report published by Burson-Marsteller.

The recent published report titled "Twiplomacy" is the first ever global study of world leaders on Twitter.

The report ranked US President Barack Obama as the most followed world leader on Twitter while Najib's account is number two in Asia and number 17 in the world out of the 254 head of governments and state and institutions.

It also listed Najib as the sixth most popular world leader who "tweets properly" coming in at number 30 out of 254 head of states and government that actually do their own tweeting.

Najib started to tweet on Sept 23, 2008 and as of today he has 767,679 followers on Twitter with 2,675 tweets and 81 following.

This makes him by far the most popular national leader in Asia on Twitter, per capita (1 in 37) and comfortably in the global top ten.

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