

PM's Social Transformation Programme Aims To Strengthen Core Values
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KUALA LUMPUR, Feb 9 (Bernama) -- The Social Transformation Programme (STP), introduced by the Prime Minister Datuk Seri Najib Tun Razak on Feb 3, is intended to strengthen core values, work culture and attitudes among Malaysians.

The STP, one of the pillars of "Najibnomics", is designed to tap the potential of youths, enabling them to channel their energy into positive and constructive activities, based on their individual interest.

Secretary-General of the Ministry of Finance Datuk Seri Dr Mohd Irwan Serigar Abdullah said the programme recently kicked off simultaneously at 390 venues nationwide.

The programme received overwhelming response, with more than 1 million youth volunteers in the My Beautiful Malaysia initiative, involving various community projects.

"More initiatives will be rolled out to inculcate the spirit of volunteerism, excellence, moderation, tolerance, respect and inclusiveness among youths in the process of nation building," he told a media briefing.

"Najibnomics" is a set of economic policies that delivers, encompasses the creative and innovative ideas, strategies and programmes of Najib to lift the nation towards a high-income and developed economy by 2020.

Mohd Irwan said the STP would develop a resilient, competitive, innovative and creative society, thus building a nation that could adapt to the changing and challenging world economic and social environment.

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