

Malaysia To Host Million Dollar Round Table Experience 2014
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KUALA LUMPUR, March 4 (Bernama) -- Malaysia will host the Million Dollar Round Table (MDRT) Experience 2014 on Feb 13-15 at the Kuala Lumpur Convention Centre.

In a statement Monday, the Malaysian Convention and Exhibition Bureau (MyCEB) said the event's objective is to bring MDRT's annual meeting experiences to producers in other countries.

It said modelled after MDRT's world-renowned annual meeting, the MDRT experience delivers cutting-edge sales techniques and ideas, technical information and motivational concepts for those in the life insurance and financial services business.

"Open to both MDRT members and non-members, it has been described as a one-of-a-kind event, unrivalled in the world of business," it said.

MyCEB Chief Executive Officer Zulkefli Sharif said this is the first time that the meeting is being hosted in Malaysia.

"We are expecting to welcome about 5,000 attendees from 20 countries worldwide to Malaysia in 2014.

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