

**Petronas Appoints Lewis Hamilton As Brand Ambassador For Petronas Syntium
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KUALA LUMPUR, April 8 (Bernama) -- Petronas today appointed Lewis Hamilton as the global brand ambassador for Petronas Syntium, its range of premium automotive lubricant products.

The appointment comes on the back of the Briton's move to join the Mercedes AMG Petronas Formula One Team from the 2013 Formula One season, the national oil corporation said in a statement Monday.

"As the brand ambassador, Hamilton will be the face of the company's range of Petronas Syntium products.

"He will also participate in a number of Petronas' global marketing, communications and promotional programmes and activities," Petronas said.

With a growing global presence in key markets across Asia-Pacific and Europe, Petronas Syntium range of products boasts fully synthetic multi-grade engine oils specifically engineered to exceed international standards, including ILSAC GF-4 and the API SM. First introduced in 1997, Petronas Syntium range is today recognised, approved and accredited by major automotive manufacturers, including Mercedes-Benz.

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