

Malaysian Companies Urged To Grab Opportunities In Tunisia
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KUALA LUMPUR, April 17 (Bernama) -- Malaysian property developers and contractors must grab investment opportunities in Tunisia which is undertaking the development of a new US\$20 billion city in Sfax, 270 kilometres southeast of the capital, Tunis.

President and Chairman of the Board (International Mega Consulting) Abdelmajid Khemakhem said Malaysia was one of the countries targeted because of its expertise which would put local companies in good stead to develop the project called "Taparura".

"The development, comprising of a township and hotels and so on, will begin construction in July once we get Malaysian developers to participate.

"We would like to tap the expertise and know-how of Malaysian companies. We have invited Malaysian developers like Glomac Bhd, United Malayan Land Bhd and United Engineering Group but they have yet to confirm. But, of course we are looking for a positive reply from them," Abdelmajid told reporters on the sidelines of the "Malaysia-Tunisia Business Engagement 2013" conference which began on April 15.

The seven-day conference, organised by ISI Corporation Bhd, aims to increase business ties between businessmen of both countries.

About 60 delegates from Malaysia and 19 from Tunisia are attending the conference and business-matching session which began today.

ISI Corporation Bhd Executive Director Hazrita Mohd Hatta said the company hoped to promote fruitful business between both countries.

"Tunisia could also serve as a hub for the export of Malaysian halal products to markets in Europe, the Middle East and Africa," he said.

Tunisian businessmen attending the conference are mainly from the linen, textile manufacturing, halal food products, Islamic banking and tourism sectors.

"Delegation members are expected to visit Malaysian corporations such as KPJ Healthcare Bhd, Putrajaya Holdings, Universiti Tun Abdul Razak, INFINITI Fitness and the Perdana Leadership Foundation," he said, adding that they would also call on former Prime Minister Tun Dr Mahathir Mohamad.

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