

PM to launch carnival in Kota Baru on Sunday
New Straits Times
17 January 2013

KUALA LUMPUR: Prime Minister Datuk Seri Najib Razak will be in Kota Baru for the Jelajah Janji Ditepati carnival this Sunday, where he is expected to be greeted by some 60,000 locals.

Najib is expected to arrive at 10.30am and will spend two hours mingling and having lunch with the crowd.

Kelantan is the 10th location to be visited by Najib under the programme.

Primeworks Studios business development and operations general manager Azhar Borhan, who is also the project coordinator, said Sunday's programme would be held at the Rural Transformation Centre in Kota Baru.

"The event will kick off about 8am and is expected to go on until 11pm.

"Some 27 ministries and government agencies will set up booths to facilitate interaction with the public."

One of the main goals of the event is to promote the 1Malaysia brand where 1Malaysia clinics and 1Malaysia shops will be set up.

"The public can check and pay their summonses at booths set up by enforcement agencies.

"The Election Commission will also have its own booth to enable people to check their statuses and details."

Media Prima Berhad's various media outlets -- print, radio stations, TV stations, as well as new media -- will also have their individual booths.

In the evening, visitors will be entertained with performances by local artistes like JayJay, Black & RJ, and a dikir barat presentation.

International Trade And Industry Minister Datuk Seri Mustapa Mohamed, who is also Jeli member of parliament, is also expected to be present.

Copyright © 2013 The New Straits Times Press (Malaysia) Berhad.

Source: <http://www.nst.com.my/nation/general/pm-to-launch-carnival-in-kota-baru-on-sunday-1.202302>