

M'sian Govt Agencies In US Promote GES 2013
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NEW YORK, Sept 10 (Bernama) -- Malaysian government agencies led by the Malaysia External Trade Development Corporation (Matrade) have undertaken joint efforts in promoting the 4th Global Entrepreneurship Summit (GES Malaysia 2013) here.

The networking reception on Monday at the hall of the Malaysian Permanent Mission to the United Nations in Midtown Manhattan was attended by the American business community, non-government organisations, corporate leaders and investors especially from the Tri-states area.

GES Malaysia 2013, themed "Empowering and Connecting Entrepreneurs", will be held at the Kuala Lumpur Convention Centre on Oct 11-12.

This is the first time Malaysia will be the host country. The first summit was held in Washington DC in 2010 and was attended by Prime Minister Datuk Seri Najib Tun Razak.

Meanwhile the Malaysian Consul General in New York, Syed Bakri Syed Abdul Rahman, in his welcoming speech said today's networking event is also a platform to foster closer relations between the Malaysian and United States business communities, besides promoting Malaysia as a preferred tourism and investment destination as well as a reliable partner for trading and sourcing activities.

"Under the current leadership, Malaysia has embarked on a transformation programme to bring Malaysia to greater heights, especially in its economy, toward achieving our vision to be a developed nation by the year 2020," he added.

Among the attendees were Director of the US Department of Commerce, US Commercial Service for New York City, KL Fredericks; Vice President, Sales DS-Concept/Intelligent Trade Finance, John Still Waggon; President of Proviatek Amit Roy; and Sherli Looi, Portfolio Management Associate of Garrison, Bradford & Associates, Inc.

Syed Bakri also introduced Malaysian Trade & Investment Centre representatives for the Tri-states area -- Malaysian Trade Commissioner in New York City Shahrumiza Zakaria and Malaysian Investment Development Authority's (MIDA) Lee Yong Ming -- to the audience.

GES is an annual event which is a follow-through on President Barack Obama's commitment to emphasise the importance of entrepreneurship in spurring innovation and strengthening relationships among entrepreneurs globally.

It also brings together entrepreneurs from the Middle East, South Asia, Southeast Asia and the United States, besides providing an important platform for entrepreneurs to network, exchange experiences and knowledge as well as form business alliances.

More importantly, the summit has united policy makers, regulators, entrepreneurs, small and medium enterprises (SMEs), stakeholders, inventors, corporate leaders, non-government organisations and incubators in discussing the support and development of an SMS ecosystem.

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