

CEO Forum 2013

Blogger

19 May 2013

Hi everyone, our CEO Forum 2013 will be on June 18, 2013 and will be happening at Berjaya Times Square Hotel, Kuala Lumpur. For more information you can email ceo2013@perdana.org.my or call us at 03 - 8885 8960 / 53

<http://www.perdana.org.my/ceoforum/registration>

0830 Opening Ceremony

0900 **PLENARY SESSION:**“The Rest of the World and Malaysia: External Challenges to Malaysia’s Growth”The sluggish US economy and the gloomy growth forecast for Europe present challenges for an export-oriented economy like Malaysia. Will Malaysia be able to find new market destinations or successfully move up the value chain to compete well in the 21st century? Additionally, emerging economies such as Myanmar, Vietnam and Indonesia are proving to be aggressive rivals in investments, attracting high amounts of FDIs. How best can Malaysia negotiate around these external challenges to attain high income nation status in 2020?

1100 COFFEE BREAK

1115 **CONCURRENT SESSION A:**
“A SWOT Analysis of Malaysia: Taking a Realistic View of the Country”A reflection on the strengths and weaknesses of an organisation can often lead to solutions and new insights. The same would apply to an entire nation. This session aims to take stock of what Malaysia has in terms of its strengths and opportunities, and to discuss ways and means by which these strengths can balance our the weaknesses as well as overcome threats.

CONCURRENT SESSION B:

“Digital Business: Game Changers of the Technology Realm”

Every business now should have a digital business component. A successful digital business is not just about embracing the right technology but it is also about adopting the right mindset to intelligently analyse and predict the changing landscape of the digital business world. What are the trends that will

shape the tech industry and how can Malaysian companies establish themselves as world leaders in digital business?

CONCURRENT SESSION C:

“Water, Energy, Oil & Gas – The Real Issues, Current Scenario & Future Projections”

Statistics abound about our resources but they tell conflicting stories of their abundance (or scarcity), management issues and future projections. In this session, industry professionals get together to paint a more accurate picture of the state of Malaysia’s natural resources and what are being done to ensure their sustainability.

1245 LUNCH TALK

1400 **CONCURRENT SESSION D:**

“Taking Higher Education in Malaysia from the Industrial Age to the Knowledge Era” Higher education used to be all about preparing young Malaysians for work – the emphasis was on what they learnt and not so much on how and why they were learning. That is changing, with the new demands placed on human resources by the knowledge economy, an environment that thrives on less hierarchy, continuous learning and adaptation, experimentation and new, more flexible models of leadership. Malaysia’s concerted efforts to become a knowledge-driven economy then demands a new breed of human resources. Are our higher education institutions ready to meet the demands of the New Age? What are the criteria of the 21st century higher education institution? These, and more, will be discussed at this Session.

CONCURRENT SESSION E:

“Making KL the world’s most livable city: What do we need to do?”

World liveability indexes of cities measure a city’s liveability via various quantitative and qualitative factors: personal safety, cleanliness, public transport, infrastructure, access to clean water, and arts and culture, among others. Melbourne, Vienna, Vancouver and Adelaide have been consistently top-ranked world cities. Kuala Lumpur has fared more modestly, ranking 77th in the EIU Global Liveability Index for 2012 (as comparison, Singapore ranked 52nd). As the government has acknowledged the role our cities play in attracting the best minds of the world and the best companies to site themselves here, what will it take to catapult Kuala Lumpur to the top ranks of

liveability?

CONCURRENT SESSION F:

“Islamic Banking and Finance – Taking Malaysia from Good to Great”

From the very first Islamic bank in 1983, Malaysia’s Islamic banking industry has been growing steadily with a 19.6% share of total banking assets in 2012. Malaysia is one of the few countries with a dual banking system and has every intent to make Islamic banking and finance not just on equal par with conventional banking but also a tool to give Malaysia a competitive edge internationally. How can Malaysia’s Islamic banking industry grow further to attain a 40% share of the domestic finance market by the year 2020? What are the issues that the industry faces in its bid to become a heavyweight international player? These will be among the subjects of discussion in this Session.

1535

SPECIAL SESSION WITH ERNST & YOUNG

[1645](#)

CLOSING SESSION:

High Tea & Closing Keynote Address “**Better Times Ahead for Malaysian Politics, Post GE-13?**” by **YABhg Tun Dr. Mahathir Mohamad, Fourth Prime Minister of Malaysia & Honorary President, Perdana Leadership Foundation**

Source: <http://peribadidrmahathir.blogspot.com/2013/05/ceo-forum-2013.html>