

Wanita BN Sets Up Social Media Unit To Counter Accusations By Opposition

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KUALA LUMPUR, March 4 (Bernama) -- The Barisan Nasional's (BN) women wing is prepared to take the role of countering allegations made by the opposition against the BN in the campaign for the Kajang by-election to begin next week.

Wanita BN leader Datuk Seri Shahrizat Abdul Jalil said they would take on an offensive approach through the use of the social media to disseminate accurate information.

"The political game of the opposition is terrible, especially in the social media. They simply hurl accusations and leave it to the people to seek the truth.

"For that, Wanita BN has set up a social media unit to coordinate our counter-attack which will be based on facts," she told reporters after chairing the Wanita BN meeting here today.

This, she said, was in tandem with the offensive approach to be used by the BN in the campaign, as announced by Deputy Prime Minister Tan Sri Muhyiddin Yassin yesterday.

She said the social media unit, which would be coordinated by former Puteri Umno leader Datuk Noraini Ahmad, who is now Wanita BN assistant secretary, would continue to function after the Kajang by-election.

To win the hearts of the 39,278 voters in the Kajang state constituency, with 50.07 per cent of them women, Shahrizat said the Wanita BN members would go "door to door" to meet voters to explain to them why they should vote for the BN candidate.

"As the backbone of BN, we will go to every house to explain to the people the weaknesses in the administration of Selangor, which is under the opposition," she added.

The Kajang state seat became vacant following the controversial resignation of its incumbent assemblyman Lee Chin Cheh from PKR, on Jan 27 to make way for opposition leader Datuk Seri Anwar Ibrahim to contest the seat in a by-election.

BN is fielding MCA vice-president Datin Paduka Chew Mei Fun as its candidate and besides Anwar, she is also expected to face Independent candidates, including former Minister in the Prime Minister's Department Datuk Zaid Ibrahim.

The Election Commission has fixed March 11 for the nomination of candidates and March 23 for polling.

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