

UMW Toyota Records Sales Of 92,521 Vehicles In 2013

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KUCHING, March 8 (Bernama) -- UMW Toyota Motor Sdn Bhd sold 92,521 vehicles -- 91,185 Toyotas and 1,336 for Lexus -- last year, said its President, Datuk Ismet Suki.

He said the company has set the target of 91,000 units for both Toyota and Lexus.

"With the sales, we managed to achieve a market share of slightly over 14 per cent and maintain the leadership in the non-national segment for 24 consecutive years," he said at a reception for the media here Saturday.

On the company's performance in Sarawak, he said UMW Toyota raked in sales of 12,278 units last year, which contributed about 13 per cent to nation's overall sales.

"We've just launched the All-New Altis at the beginning of the year and there will be also some exciting new and improved model line-up for 2014," he said.

Moving forward, he said, the company aimed to achieve sales of more than 100,000 units with a market share around 15 per cent.

As for Sarawak region, we hope to sell close to 13,000 units," he said.

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