

## **Channel NewsAsia Migrates To AsiaSat7 Satellite On March 31**

**Bernama**

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SINGAPORE, March 17 (Bernama) -- Regional broadcaster Channel NewsAsia (CNA) is migrating to a new generation satellite, AsiaSat 7, C-Band, with effect from March 31.

In a statement, CNA said all traffic on the current AsiaSat 3S will be moved with no changes to its parameters or other viewing options.

AsiaSat 7 is designed to replace the ageing AsiaSat 3S, which was launched in 1999 with a 15-year design life and would reach its scheduled retirement in 2014.

The migration is being handled by engineers from AsiaSat and MediaCorp, and does not affect viewers or operators.

Channel NewsAsia Singapore, an English language Asian TV News channel, was established in March 1999 by MediaCorp.

Based in Singapore, it has correspondents in major Asian cities and key Western ones including New York, Washington DC, London and Brussels.

The channel is complemented by an online presence at [channelnewsasia.com](http://channelnewsasia.com), and social media services like Facebook, YouTube and Twitter.

Channel NewsAsia (International) was launched in September 2000. It is now viewed in 25 territories across Asia with its satellite footprint stretching across the Middle East, South Asia, Southeast Asia, Northeast Asia and Australia.

Channel NewsAsia's other key business is the production of news and current affairs content in four languages -- English, Malay, Tamil and Chinese.

MediaCorp is Singapore's leading media company with the most complete range of platforms, spanning television, radio, newspapers, magazines, movies, digital and out-of-home media.

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