

Microsoft Malaysia launches Surface 2

Kinibiz.com

Mar 13, 2014

By Xavier Kong

Microsoft Malaysia today responded to the interest of Malaysians in its Surface brand of tablets by unveiling the Surface 2 tablet, what the company touts as “the most productive tablet on the planet for personal use”, as well as the Type Cover 2 and the Touch Cover 2 at the premiere launch of the movie “Need for Speed” at Mid Valley City.

The Surface 2 is available to Malaysians at the recommended retail price of RM1399 for its 32GB version, and RM1699 for its 64GB version.

The tablet features a dual-angle kickstand, battery life that can support up to 10 hours of video playback, and is powered by an NVIDIA Tegra 4 processor. The screen is a 10.6-inch ClearType Full HD display with 1080p capability, and features a USB 3.0 port. The tablet also has two cameras, a 3.5-megapixel front camera and a 5-megapixel rear camera. The operating system shipped with the tablet is the Windows RT 8.1, and is pre-laded with Microsoft Office Home and Student 2013 RT and Outlook 2013 RT.

“A Microsoft online survey in Asia showed that a tablet which enables them to be productive for both work and play was at the top of their 2014 Tech Wishlist,” said Sunny Ooi, consumer channels group director, Microsoft Malaysia. “Surface 2 builds on the strengths of the Surface value proposition that enables portability and productivity in one sleek device, and is the most productive tablet for personal use in the market today.”

The tablet will also be bundled with free Skype calling to landlines in more than 60 countries for and unlimited Skype Wi-Fi available at more than 2 million hotspots worldwide for one year, and 200GB of free OneDrive storage for two years.

Accessories available for the Surface 2 include the Touch Cover 2, which features backlit keys, an increased number of sensors from its predecessor, and a lighter frame. Touch gestures can also be made over the keys and the touchpad. This accessory is sold separately at RM379.

The Type Cover 2 features the same light frame, but is now backlit and more rigid, while being quieter when the user is striking keys, at a price of RM409.

The Surface Edition Arc Touch Mouse is designed to conform to users’ hands while still being able to flatten for easy portability and storage. This accessory connects to the tablet via Bluetooth, and is priced at RM219.

Microsoft Malaysia also announced that the previous generation of Surface devices will continue to be available at a revised recommended retail price, with the Surface RT 64GB version now at RM1199 while the Surface Pro is priced at RM1889.

The Surface Touch Covers will be sold separately at a new price of RM279, while the original Type Cover will be priced at RM319.

The previously-introduced Microsoft Wedge Touch Mouse will be priced at RM219.

Copyright © 1999-2012 Mkini Dotcom Sdn. Bhd

Source: <http://www.kinibiz.com/story/corporate/76334/microsoft-malaysia-launches-surface-2.html>