

**Mercedes-Benz Malaysia Records 22 Per Cent Overall Growth In Q1 2014**  
**Bernama**  
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KUALA LUMPUR, April 10 (Bernama) -- Mercedes-Benz Malaysia Sdn Bhd recorded a 22 per cent increase in total sales to 2,233 vehicles for the first quarter of 2014, compared to the same period last year.

In a statement here Thursday, it said the increase in sales was predominantly driven by a phenomenal 38 per cent growth in Mercedes-Benz passenger vehicles, with the new E-Class registering an impressive 60 per cent year-to-date growth.

Mercedes-Benz passenger vehicles recorded an increase from 1,211 units in Q1 2013 to 1,676 units to date this year, while commercial vehicles experienced a marginal nine per cent decrease from 34 units 31 units.

Meanwhile, the Mitsubishi FUSO range distributed by the company registered 526 units in Q1 2014, down 10 per cent from the 582 units registered during the same period last year.

Mercedes-Benz Malaysia manages the wholesale distribution of Mercedes Benz, Smart and Mitsubishi FUSO vehicles.

"We are very pleased with the overall improved performance this quarter.

Both the new A-Class launched in June last year and E-Class in August, continue to experience strong growth," said Mercedes-Benz Malaysia President and Chief Executive Officer, Roland Folger.

He also said Mercedes-Benz Malaysia would continue to invest in its dealer network, with a focus on one-stop centre offerings.

"This year, there will be another new Autohaus which will set the benchmark in retail experience in South East Asia.

"In addition to the new S-Class and CLA-Class launched last month, we plan to introduce a few new passenger vehicle models later in the year, to extend our leading position," he added.

On Energy Efficient Vehicles (EEVs), Folger gave an assurance that Mercedes-Benz Malaysia will continue to play an active role in helping reduce the impact on the environment.

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