

## **YBK Launches First '1Malaysia Coop Shop' in Selangor**

**Bernama**

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SHAH ALAM, May 5 (Bernama) -- Yayasan Basmi Kemiskinan (YBK), a poverty eradication foundation, has chosen Selangor as the first venue to launch its '1Malaysia Coop Shop' to help ease the cost of daily necessities for the lower income group in the state.

A board member of YBK Usahasama Sdn Bhd, a subsidiary of YBK, Mohamed Tamin Mohd Yusof said the cooperative under the supervision of Koperasi Kasih YBK Selangor Berhad began operations today, with almost 300 products of quality daily necessities at reasonable prices.

"Here, we give priority to products of Bumiputera suppliers and as such, customers need not worry about the quality of the goods sold," he told reporters after launching the shop at Ken Rimba in Section 16 here.

Mohamed Tamin said the cooperative, costing RM100,000 to be set up, was YBK's third project to help its members.

He said apart from members of the public, the full support of YBK cooperative members was needed to ensure the shop continue to strengthen its position in the retailing sector of the country.

YBK is targeting to open a second shop in Melaka, following the high demand in the state for quality goods at low prices, he added.

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