

Proton Preve, Suprima S Get Five-star Asean NCAP Test Rating

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KUALA LUMPUR, May 8 (Bernama) -- Proton Preve and Proton Suprima S has been awarded a five-Star ratings in the ASEAN New Car Assessment Programme (NCAP).

The announcement of the awards was made by Asean NCAP at the Phase III Result Launch 2014 in Melaka, which was also held in conjunction with the 2014 Global NCAP Forum, Melbourne, Australia, said Proton in a statement.

Proton Holdings Bhd Chief Executive Officer Datuk Abdul Harith Abdullah said Proton's drive to change the public perception about the brand and quality of Proton cars is now further proven and reinforced by this latest achievement.

"We are really humbled and heartened by such acknowledgment of our brand products. As we have reiterated time and time again, our models are not just affordable but more importantly we want our customers to know that our products are of international quality and standards," he said.

Abdul Harith also said out of the 12 cars tested for ASEAN NCAP safety standards during Phase III, Proton came in a close second in the results.

"The well-being, comfort and safety of our customers when driving Proton cars has always been, and continue to be our top priority. So when the Proton Preve and Proton Suprima S were developed, we challenged ourselves to produce a car with high safety standards," he added.

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