

Bernama Publishes Book to Mark 40th Year of Strong Malaysia-China Relations
Bernama
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KUALA LUMPUR, May 28 (Bernama) -- Bernama, the Malaysian national news agency, has published a 100-page pictorial book to commemorate the 40 years of strong bilateral relations between Malaysia and China, said its general manager, Datuk Yong Soo Heong.

The first edition of the book, entitled "TIES THAT BIND Malaysia & China", was in English and Chinese while the second edition, in Bahasa Malaysia and Chinese, would be made available later, he said.

"The book traces the historic visit by Malaysia's second prime minister, Tun Abdul Razak Hussein, to China in May 1974, the strong bilateral ties over the years as well as the arrival of the two giant pandas, Fu Wa and Feng Yi, to Zoo Negara in Kuala Lumpur," said Yong.

Special articles in the book touch on the early diplomatic overtures, the enhanced friendship between the leaders of both countries, growth of business partnerships and investments, increased people-to-people contacts through sports, education and culture, and the way forward for Malaysia-China relations in the future.

"It is indeed timely that Bernama has come out with this special commemorative book at a time when Prime Minister Datuk Seri Najib Tun Razak is embarking on a week-long official visit to China," said Yong.

Pictures for the book had been sourced from Bernama and the Information Department, two agencies under the Ministry of Communications and Multimedia.

"We are grateful to the Information Department for the black-and-white pictures during the historic visit by Tun Razak as Bernama only started its photo operations in 1980," said Yong.

He said the book would be especially meaningful for companies and enterprises with a lot of business dealings with their counterparts in China and those who were keen on Malaysia-China relations.

For the initial print run, Bernama is also accepting orders for corporate logos to be inserted in the book.

Several companies and organisations had placed special orders and they include Matrade, 1MDB and Hai-O Enterprise Bhd.

Enquiries on the book can be directed to Bernama's Photo Marketing Unit at 03-26939933 or its sales personnel Fariz Rizal Madzri (fariz@bernama.com, 03-26962217, 013-

9888803) or Siti Salhah Yassin (salhah@bernama.com, 03-20594660, 010-8042389).

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