

KFR1M Launched to Ease Burden of University Students – Hassan Malik

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KUANTAN, June 19 (Bernama) -- The Domestic Trade, Cooperatives and Consumerism Ministry launched the 1Malaysia People's Cafe (KFR1M) today to help reduce the cost of living expenses for university students.

Its minister, Datuk Seri Hassan Malik said the KFR1M was established through private sector initiatives, offering 90 per cent of food and beverages in packages, including RM2 breakfast with 18 different selections to choose from.

"Lunch and dinner is available for RM4, with no less than 30 types of food, including eight vegetable dishes, 12 chicken dishes and 10 fish dishes to choose from," he said.

He was speaking to reporters after launching the first KFR1M at Universiti Malaysia Pahang (UMP), here today, which was attended by UMP Vice-Chancellor Datuk Dr Daing Nasir Ibrahim, State MDTCC director Sharuddin Jali and KFR1M chairman Datuk Tengku Muhammad Sultan Abu Bakar.

He said the cafe also offered side dishes such as omelette, salted egg, 'sambal tempe' and eight types of beverages, free of charge.

"Our patrons are not limited to the amount of rice or drink they want to eat or drink and it's free," he said.

Besides UMP, more than 10 other KFR1M are scheduled to be set up in Pahang next year, including the Politeknik Sultan Ahmad Shah in Semambu; Kolej Matrikulasi (Gambang), Universiti Teknologi Mara UiTM (Jengka), Kolej Polytech Mara and the International Islamic University Malaysia (IIUM) Kuantan Campus.

"We'll see the response in this state first before extending to other universities in other states, next year," he said.

Meanwhile, Tengku Muhammad said they realised that many university students were unable to afford a complete meal three times a day and some eat only twice a day to lower their expenditure, especially now with the increase in price of goods.

"Therefore we have taken a step to set up these cafe to offer a complete menu at a low price despite the possibility of little profit," he said.

He added that the first KFR1M which opened in UMP three months ago received overwhelming support from the university's students and staff.

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