

Najib Urges Felda Settlers To Transform The Mind To Remain Competitive
Bernama
August 26, 2014

PUTRAJAYA, Aug 26 (Bernama) - Prime Minister Datuk Seri Najib Tun Razak today urged Felda settlers to transform the mind to ensure that Felda remains competitive in the era of globalisation.

He said it was important for the 1.5 million Felda settlers in the country to ensure that Felda's contribution continues to rise in line with current developments.

"Many countries have tried to replicate Felda's success but failed. Felda has revolutionised the distribution of land via the concept of development. Over the last 58 years, the Felda population has grown to 1.5 million. This is the Felda story.

"The new challenge for Felda is how to transform the mind in the era of globalisation and plan new strategies," he said at an Aidilfitri event for outstation Felda settlers here.

Present at the event were Agriculture and Agro-Based Industry Minister Datuk Seri Ismail Sabri Yaakob, Deputy Minister in the Prime Minister's Department Datuk Razali Ibrahim and Felda chairman Tan Sri Mohd Isa Abdul Samad.

Najib said that the new strategies as announced at 58th Settlers Day celebration on Sunday include turning Felda into an economic power house.

In addition, the government will continue to formulate new strategies to help bring more success to Felda.

"For example, the Agriculture and Agro-Based Industry Minister and I will be in Singapore tomorrow for the launch of the Agro Bazaar to open outlets selling fruits and products from our rural areas as prices over there are much higher.

"This is among our new strategies," he added.

Najib also urged the Felda secretariat to gather database of all Felda settlers to enhance the role of settlers,, especially that of their children.

"Database on those who have left the Felda schemes has to be gathered. For example, there are over 50,000 settlers in the Klang Valley.

"This ensures that we are always in communication," he added.

At the event, the Prime Minister presented appointment letters to the chairmen of the Felda Professional Thinkers Federation (GAPROF).

The brainchild of the Prime Minister, GAPROF is a means to mobilise fresh ideas to help the Felda management plan progressive action.

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Source: <http://www.bernama.com/bernama/v7/newsindex.php?id=1063488>