

Perak Received Highest Number Of Domestic Tourists In 2014

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IPOH, March 13 (Bernama) -- Perak received the highest number of domestic tourists among all the states last year, said state Tourism, Arts and Culture Committee chairman Datuk Nolee Ashilin Mohammed Radzi.

She said 6.02 million domestic tourists visited Perak last year and it was a positive indication for the state which had targeted five million tourists arrival for Visit Malaysia Year (VMY) 2014.

"Perak's natural beauty, history and heritage were among the attractions for local and foreign tourists to the state," he told reporters after officiating The Malaysian Association of Tour and Travel Agents (MATTA) Fair 2015, here Friday.

She cited the Taiping Zoo and Night Safari, the Royal Belum Park, Gua Tempurung, and the royal town of Kuala Kangsar as examples of the tourist attractions in Perak.

In another development, Tourism Malaysia Perak has provided a new version of 'Perak Food Trail Siri Tiga' featuring 89 interesting food premises in the state.

Its director, Ibrahim Siddiqi Talib said the initiative was made to introduce various Perak traditional food in conjunction with the three-day 2015 MATTA Fair starting today.

"Through this brochure, domestic and foreign tourists who travel to this state will get information related to restaurants offering a variety of Perak traditional food," he said.

He said for promotion purposes, Tourism Malaysia Perak would label the restaurant involved with special stickers to enable tourists to recognise the premises.

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